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Tips for Business Acquisitions – Transactional and Litigation Perspectives

[Todd Siegler, Co-founder and CEO at Bradford Advisors and Partner at Nodal Law](#)

Prior to founding Bradford Advisors, Todd was COO, Chief Development Officer and General Counsel for Sovrn, Inc., where he helped scale the company and strengthen its critical capacities in operations, sales, financial, administrative and corporate development. Prior to Sovrn, he was Chief Development Officer, CFO, Chief Administrative Officer, and General Counsel of Market Force Information, a multi acquisition customer intelligence business. Prior to Market Force, Todd was SVP of Corporate Development for Verio, Inc., a multi acquisition web hosting and broadband business. Prior to Verio, Todd was an executive with Excel Communications, which grew from \$500M to \$3.5B during his tenure.



[Bill Ojile, Partner, Armstrong Teasdale LLP](#)

Bill is trusted by senior management and boards of directors of companies of all sizes to bring an experienced and measured perspective to sophisticated legal, regulatory and business issues. Valued for his understanding of business complexities and his ability to bring forth creative solutions to address complicated issues, Bill's clients benefit from his 15 years of experience as a general counsel. Before joining Armstrong Teasdale, Bill served for almost six years as general counsel for a large, publicly traded telecommunications company and for nine years as general counsel of a multi-campus private college. In both positions, he had responsibility for all legal, regulatory, human resources, government affairs and compliance matters. This unique skill-set allows Bill to address and provide advice on a wide range of corporate legal issues.



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[Marty Walsh, Partner, Armstrong Teasdale LLP](#)

Marty Walsh is a partner in the firm's Corporate Services practice group. He concentrates his practice on advising a broad range of business clients, helping them secure value in new opportunities while alleviating risk. He has extensive transactional experience representing clients throughout the U.S. and internationally, and takes great pride in obtaining a thorough understanding of each transaction's underlying business, tax and economic arrangements. Marty counsels buyers and sellers through complex mergers and acquisitions, stock and asset purchases and dispositions, management buyouts, consolidations, spin-offs and related transactions. He is often requested to provide strategic advice on the acquisition of technology related companies, managing due diligence and advising clients on the development of technology businesses and assets.



[Alec Harris, Associate, Armstrong Teasdale LLP](#)

Alec Harris is an associate in the firm's Litigation practice group. Focusing primarily on complex commercial, financial and regulatory litigation, Alec defends and prosecutes a wide variety of claims for his clients, and has extensive experience handling disputed business acquisitions and litigation in highly regulated environments. Alec's background in economics, finance and administrative law helps him address his clients' business and regulatory needs. In addition, his experience with media relations, rulemaking, administrative adjudication, trial court litigation and appeals makes him a dynamic and effective advocate for his clients.