

**Wednesday, October 7, 2020 | 3-3:50pm MDT**

**Preventing Social Media Blowback While Still Getting the (Legal) Job Done**



**George C. Lewis, P.E., Partner, Merchant & Gould**

As a professional engineer turned intellectual property attorney, George emphasizes developing and managing patent and trademark portfolios to support the business goals of his clients. Whether coordinating the IP clearance and protection for a new product or handling the ongoing management of an existing corporate intellectual property portfolio that spans multiple product lines, George focuses on creating a coordinated portfolio of IP assets (encompassing patent, trade secret, trademark and copyright protection as appropriate) that supports his clients' strategic business plans and goals.



**Carole Boelitz, Executive Director of IP at Lenovo**

I am a practicing corporate and patent attorney with experience in all aspects of intellectual property protection and strategy and law, including patents, trademarks, copyright, and trade secrets and addressing issues regarding patentability analysis, drafting, filing, patent prosecution, transactions, standards, cease and desist issues, indemnification, due diligence, trademark and patent infringement analysis, design arounds, right to market clearances, competitive landscapes, and requests to license. Expertise in drafting and negotiating international, commercial, supplier, partner, collaboration and development agreements, joint research, NDAs, supply contracts, master service agreements, SaaS, cloud services and software, and consortium deals with strong IP, export control, compliance, and other complex issues. Experience with client counseling on IP strategy and open source and client, paralegal and attorney training, trade secret protection, document marking, government contracts compliance. Experience as general counsel for a subsidiary of large corporation, including outside counsel management, international employment, debt recovery, privacy, anti-corruption, and open source. Experience with government contracts (grants and CRADAs) and compliance programs.



**Matthew Anderson, VP, Legal Operations, Chief IP Litigation Counsel at Medtronic**

**Ryan McManis, Vice President and Deputy General Counsel, CenturyLink**

Lead mixed team of attorneys, paralegals, analysts and others with overall responsibility for company's global litigation portfolio, privacy office, antitrust advising and non-regulatory government inquiries. Regularly report to relevant committees of the Board of Directors, outside auditors and C-suite executives on matters within my areas of responsibility, and work closely with finance team with respect to relevant SEC filings.